

## **Asthma Program-Living Healthier With Asthma**

Our objective is to provide quality care and service to our asthmatic members. Outreach initiatives, member education and partnering with our provider network will ensure we meet our objective.

Pro Care's Asthma Disease Management Program is designed to improve outcomes through continual, rather than episodic, care. Providing a continuum of coordinated, comprehensive care reduces the incidence of acute episodes that require inpatient or emergency room treatment.

Pro Care's Asthma Disease Management Program is a collaborative team approach comprised of health education, clinical case management and provider education. The team works closely with contracted practitioners in the identification, assessment and implementation of appropriate interventions for adults and children with asthma. If the member has at least 1 visit to their PCP they will receive a \$25.00 Target Gift Card.

### **Program Monitoring**

- The Member Incentive Program uses the HEDIS criteria to identify those members who have persistent asthma who were appropriately prescribed medication during the measurement year and had at least 1 visit to their PCP.
- The process will be monitored quarterly to identify the members who were appropriately prescribed medications according to the HEDIS criteria and had at least 1 visit to their PCP.
- A HEDIS report to identify those members who meet the criteria will be run quarterly, the Target Gift Card will be sent to the members upon meeting the criteria.