

## **Diabetes Program- Living Healthier With Diabetes**

ProCare Health Plan takes the disease, diabetes seriously. With this in mind, ProCare has developed a unique diabetic program called *Sweet Rewards* that involves a supportive health care environment. This program's sole purpose is to provide diabetic members the assistance and encouragement they need in sustaining a healthy lifestyle. In conjunction with participating area hospitals and certain health care agencies, the Pro Care Diabetic Program instructs members toward attaining the goal of diabetic self-maintenance. Members are chosen on the basis of diagnosis, clinical encounter data, primary care physician referral and most importantly, their willingness to participate. These members will receive a \$25.00 Target Gift Card for each test performed. The member has an opportunity to receive a \$100.00 Target Gift Card if all services are obtained.

### **Program Monitoring**

- Diabetic member's incentive program uses the HEDIS criteria to identify those members who had a hemoglobin A1C test, an eye exam, an LDL-C screening, and a blood pressure taken by their primary care physician. The process will be monitored quarterly to identify the members who visited the primary care provider. At the time the member is identified as having the visit, they will receive the Target Gift Card.
- A HEDIS report to identify those members who meet the criteria will be run quarterly, the gift certificates will be sent to the members upon meeting the criteria. This process will be monitored quarterly through the quarterly HEDIS reports